

Renown Sociobiologist and Futurist, Rebecca D. Costa, Joins Lifeboat Foundation Advisory Board

Globally renown sociobiologist and futurist, Rebecca D. Costa, announced today that she has joined the Advisory Committee of the Lifeboat Foundation.

ASTORIA, Ore. ([PRWEB](#)) December 12, 2018 -- The Lifeboat Foundation is a consortium of leading scientists, experts and business leaders dedicated to helping humanity survive global catastrophic risks due to the potential misuse of technology. Other members serving on the Board and Advisory Committees include futurist and Google Director of Engineering, Ray Kurzweil, and Nobel Laureates Daniel Kahneman, Eric S. Maskin, Richard J. Roberts and Wole Soyinka. In addition to traditional funding, The Lifeboat Foundation is the world's first bitcoin endowment fund.

According to Costa, "Artificial Intelligence and predictive analytics have made it possible to generate models of future outcomes with greater precision than at any other time in human history. It behooves us to use this information to protect the human race and other species from the unintended consequences of accelerating technological change. Regrettably, government leaders are not acting swiftly or decisively enough to safeguard humanity from the existential threats posed by bioengineering, AI-powered nanobots and other innovations. The Lifeboat Foundation allows experts from all walks of life to collaborate and find solutions to the most important challenges of our time."

About Rebecca D. Costa

Rebecca D. Costa is an American sociobiologist and technology futurist. She is the world's foremost authority on "fast adaptation" in complex environments, and is the recipient of the prestigious Edward O. Wilson Biodiversity Technology Award. Her work has been featured in the New York Times, Washington Post, USA Today, The Guardian, and other leading publications. Costa has been on the forefront of technological and scientific innovation for over five decades. She was previously the founder and CEO of one of the largest tech marketing firms in Silicon Valley where she developed an extensive track record of launching disruptive technologies. Her clients included industry innovators such as Apple Computer, Hewlett-Packard, Oracle, Siebel Systems, General Electric, 3M, and others. Retiring at the zenith of her career, Costa spent six years researching and writing the international bestseller "The Watchman's Rattle: A Radical New Theory of Collapse." Her follow-on book, titled "On the Verge," was introduced in 2017 to critical acclaim, shooting to the top of Amazon's #1 New Business Releases. The success of her writing career led to a popular weekly radio news program called The Costa Report which was syndicated throughout the United States via the Genesis Communications Network (GCN) until 2018. Owing to pressures to adapt more rapidly and effectively to change, Costa is a popular public speaker and media guest. She is currently represented by the American Program Bureau. For more information about Rebecca D. Costa visit <http://www.rebeccacosta.com>